

Continuing Legal Education



Six fast-paced and interesting seminars loaded with practical, field-tested strategies to improve your case.

JRI consultants are available to provide continuing legal education programs to members of your firm or bar association. These one hour programs include videotaped examples from deliberations of mock and actual juries.

Call 1.800.233.5879 or email info@juryresearchinstitute.com to schedule a seminar.

Making the Most of Prospective Juror Questionnaires

*make good
challenge
decisions*

This seminar will provide you with the most effective strategies for crafting juror questionnaires and tips on how to persuade the Judge to permit their use. Sample questionnaires will be distributed and dozens of examples of how to word questions to get good information will be provided. Most importantly, you will learn how to make good challenge decisions with all of the information at your fingertips.

Witness Preparation

Witnesses must be clear, credible and convincing. Many falter when it comes to testifying in court. This program will provide you with a solid game plan for helping your witnesses to become effective communicators in the courtroom. A systematic approach to witness preparation can help both you and the witness make real progress during your witness preparation sessions.

Opening Statements and Closing Arguments

In this seminar, attorneys will learn how to craft openings and closings that hit home. Your message must resonate with jurors and motivate jurors to find for your client. This seminar will reveal some of the most successful strategies for winning over jurors.

*craft
effective
messages*

Online Research Tools to Evaluate Cases

Learn how new, cost-effective online research tools can help you quickly evaluate a case. Get the thoughts and reactions of several hundred jury-eligible community residents to the issues in your case. Experience for yourself what it's like to be a web juror evaluating a case. See how these tools gather information to help you anticipate verdict preferences, ranges of likely damage awards, and how to profile high-risk jurors.

Courtroom Graphics

In this program attendees will learn strategic use of exhibits and demonstrative evidence in order to help make a case that makes sense and makes an impression. Learn the difference between reiterative and conceptual graphics, and their respective impacts on the auditory and visual learners on your jury. Dozens of examples of how to breathe life into your message will be offered and discussed.

*reach
visual
learners*

Voir Dire and Jury Selection

Learn what motivates jurors to view your case favorably or unfavorably. Learn how to craft voir dire questions that reveal problematic jurors and most importantly, learn how to rank order your precious few peremptory challenges to make good challenge decisions during jury selection. Learn what you should ask during voir dire, what you must ask and what you should never ask. Learn how to assess leadership potential or "influence quotient."